

WEDDINGS & EVENTS

EST. 2024

HYPE UP STUDIO
CONTENT CREATION

'where content meets luxury'

2025

www.hypeupstudio.com.au



Giovana, or Gio, as she's called by many, is the visionary behind bespoke luxury content creation, specialising in crafting unforgettable visual narratives for weddings and events. With a refined eye for modern aesthetics and editorial precision, she weaves compelling stories that captivate and inspire.

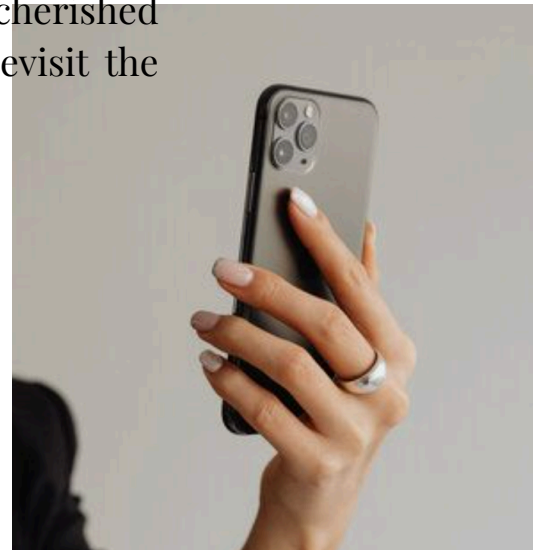
Elevating the experience, Giovana seamlessly integrates stunning aerial drone shots, offering a unique perspective to preserve your most cherished memories in breathtaking style.

WELCOME TO THE WORLD OF GIOVANA

MY PHILOSOPHY

My approach is rooted in the belief that every wedding and event tells a one-of-a-kind story, and it is my passion to capture these moments in the most authentic and unforgettable way. Through a blend of modern aesthetics, editorial finesse, and stunning aerial shots, I create visual narratives that go beyond mere documentation — they become cherished memories that you'll relive every time you revisit the footage.

*'Each event tells a
one-of-a-kind story'*



MY VISION

During consultations, I take the time to deeply understand my clients' essence, ensuring I craft a masterpiece that resonates with their unique vision and emotions. With my background as a wedding planner, professional videographer, and photographer, I offer premium editing, creative direction, and an unwavering attention to detail. My work is not just exceptional; it is an experience that elevates your most precious moments.

WED COLLECTIONS

Every couple and event is unique, which is why I offer bespoke packages tailored to your vision. Pricing varies depending on your specific needs, location, and project scope. To simplify your selection, I have curated three exclusive luxury packages designed to deliver seamless, high-quality content that captures the essence of your special day. Each package includes a personalised content strategy, elegant edits, and swift delivery, ensuring your memories are beautifully preserved with a touch of sophistication.

01 THE CLASSIC COLLECTION

- 1 consultation
- 6- hour on-site coverage
- 400 pieces of raw content delivered within 24-hours
- 1 luxury wedding edit delivered within 48-hours



WED COLLECTIONS

02



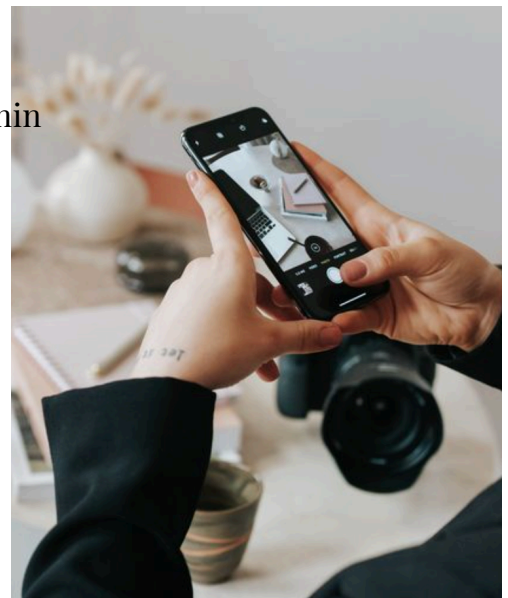
THE EXCLUSIVE COLLECTION

- 2 consultations
- 10-hour on-site coverage
- 800 pieces of raw content delivered within 24-hours
- 3 luxury short-form edits
- 1 luxury wedding edit delivered within 48-hours
- Aerial imagery*

03

THE EXCEPTIONAL COLLECTION

- 2 consultations
- 12-hour on-site coverage
- 1000 pieces of raw content delivered within 24-hours
- 5 luxury short-form edits
- 1 luxury wedding edit delivered within 48-hours
- Aerial imagery*



T&C'S

- Services may include videography, photography and/or drone videos using iPhone technology and DJI gimbal/drone, delivery of raw or edited content, and any additional services specified in writing by the Content Creator and approved by client.
- **Booking Fee:** A 50% non-refundable payment is required upon booking to secure the event date. This serves as a confirmation of services.
- **Remaining Balance:** The remaining balance is due no later than 30 days before the event date.
- Raw content will be delivered within 24 hours to 3 days after the event via an online gallery or cloud storage link (Google Drive, Dropbox, etc.), depending on the Client's selected package.
- If the Client selects a package that includes edited content, the final edited version will be delivered within 1-5 days, unless otherwise arranged.
- **Client Cancellation:** If the Client cancels the event, the 50% booking fee is non-refundable. If the cancellation occurs within 21 days of the event, the Client is responsible for paying the full contract amount.
- **Content Creator Cancellation:** In the unlikely event the Content Creator cannot attend due to sickness, emergency, or unforeseen circumstances, the Content Creator will arrange for a substitute content creator to cover the event or offer a full refund of all payments made.
- In the unlikely event that the content is lost, damaged, or destroyed due to circumstances beyond the control of the Content Creator, including but not limited to equipment malfunction, file corruption, or theft, the Content Creator's liability is limited to the return of all payments received.
- **Content Creator Rights:** **Giovana Orsi Content Creation and team** retains full copyright ownership of all content created during the event. The Content Creator reserves the right to use the content for portfolio purposes, marketing, advertising, and any other lawful purposes.
- **Giovana Orsi Content Creation** is not liable for any delays, interruptions, or missed content due to circumstances beyond its control, including but not limited to venue restrictions, weather conditions, sickness or client or guest interference. In such cases, the Content Creator will make every effort to provide alternative solutions or adjust the workflow.
- The Client agrees to cover all travel-related costs and expenses incurred by **Giovana Orsi Content Creation** when services are required outside the Perth metropolitan area. These costs include, but are not limited to Transportation, Accommodation, Meals, Car Hire, and any other reasonable expenses directly related to the provision of services.
- Drone shots are included within *Weddings & Events Content Creation Packages*, only if the weather forecast and venue policies permit. This is a complimentary service, and **Giovana Orsi Content Creation** is under no obligation to provide drone shots if circumstances do not allow, nor will it be held liable.
- By booking any services with **Giovana Orsi Content Creation**, the client agrees to these terms and conditions.

Client's Signature & Date

THANKS

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